



achieving full potential

We believe that people possess more capability than they express.

When working with a client our trained skills and experience finds answers rather than untangling problems. We don't dwell on problems, we're solutions focused. Our constant objective is for our client to help themselves. We don't tell or instruct. It's learning rather than teaching.

Individuals know their lives in a way we never can, so only he or she can say what the agenda for change is going to be. An employer, if involved, will identify where change is appropriate if at all.

'Full potential' is a very satisfying result. How many of us achieve it? How many of us want it and how do we get it?

Executive Coaching Applications

cmb executive specialises in the ranks of senior management.

Business is full of high ambition, fast track aspirants, career dissatisfaction, burn-out, individuals promoted beyond their capacity, retiring grey hair, demanding stakeholders, profit orientation, high staff turnover, youthful exuberance, depression, redundancy, changing ways, uncertainty, cultural change, merger & acquisition people challenges and so on.....

Executive coaching intervention has a positive application in all of these situations.

cmb executive is in the thick of it, coaching executives in delivering full potential.

In delivering executive coaching we remove the 'personal interferences' that block full potential; once this is achieved full potential becomes a reality.

The end result is passion, focus, self-control, fun, happiness, contentment & results.

cmb Executive Coaching in Practice

cmb executive engages in many forms of executive coaching dependent upon an individuals or corporates needs or requirements:

Skills coaching – Am I doing those things the right way?

Performance and high performance coaching – For high talent!

Remedial coaching – I need to get to a level of acceptable performance

Strategic coaching – I need to develop a strategy to....

Transformational coaching – involves attitudes, beliefs, values and sense of identity – and offers the potential for exceptional leaps in leadership performance.

>

“The moment one definitely commits oneself, then Providence moves too. All sorts of things occur to help one that would never otherwise have occurred.... unforeseen incidents, meetings, & material assistance, which no man could have dreamed would have come his way.”

Johann Wolfgang
von Goethe



< **cmb Executive Coaching in Practice (continued)**

cmb executive works with individuals or senior executives in corporate environments. Confidentiality and discretion are hallmarks of our professional application.

In summary, our expertise is usually focused on behavioral solutions. We offer our clients selection profiling, executive coaching, aspiring leadership solutions, career management planning and outplacement.

cmb executive asks the right questions for positive results.

Chris Bruce – Managing Principal of cmb executive

Chris has more than thirty years experience in the financial services industry spanning, wealth management, accounting, funds management, insurance and insurance broking.

He is trained by the Institute of Executive Coaching (IEC) as an Executive Coach, certified at Level One standard. IEC is an International Coaching Federation Accredited Coach Training Program.

With extensive business, marketing and general management skills, Chris brings and has extensive experience in aligning employees to corporate missions.

In the past he was Managing Director of Johnson Taylor Potter Funds Management Limited and a Director of Johnson Taylor Potter Financial Planning, he has also held senior management positions within IOOF, the HSBC and WHK Groups mainly focused in marketing, human resources, client service and operational management.

Chris is the founder of **cmb executive** a Melbourne based executive and business coaching specialist and is currently a Non-Executive Director of fund manager and investment consultants Forte Investment Advisors.

“The moment one definitely commits oneself, then Providence moves too. All sorts of things occur to help one that would never otherwise have occurred.... unforeseen incidents, meetings, & material assistance, which no man could have dreamed would have come his way.”

Johann Wolfgang
von Goethe

Ring Chris Bruce now on 03 9887 3300 or 0411 709 518

Or email him: coach@cmbexecutive.com.au

cmb executive coaching is a registered trading name of cmb executive consulting Pty Ltd
ABN 46 893 001 553